

# Kate Wojan

## Education

### **Chicago Portfolio School** 2010

Chicago, IL

Studied Art Direction

Honed skills in Adobe Creative Suite programs

### **Saint Mary's College** 2005-2009

Notre Dame, IN

Bachelor of Art in Studio Art

Minor in Advertising

Graduated Magna Cum Laude

Studied abroad in Rome, Italy

### **Anderson Ranch Art Center** 2009

Snowmass, CO

Attended week-long ActionScript workshop

Learned from designer/programmer Joshua Davis

Combined writing code and illustrating to create art

## Skills

Art Direction

Design

Illustration

Photoshop

Illustrator

InDesign

## Experience

### **Cavalry** 2019-2020

Chicago, IL **Freelance ACD**

Developed social campaigns for Corona, Ruffino, Woodbridge

### **Doner** 2016-2019

Detroit, MI **Associate Creative Director**

Developed creative campaigns for a variety of clients

Managed creative work for two clients

### **College for Creative Studies** 2018-2019

Detroit, MI **Adjunct Professor**

Taught Junior-level class on Integrated Advertising Campaigns

### **FCB Chicago** 2013-2016

Chicago, IL **Art Director**

Worked on print, digital, and direct for Cox Communications

Worked on projects for Corona, Radio Flyer, and pitches

Art directed TV shoots for Cox B2B and B2C

### **Healthy Interactions, Inc.** 2011-2013

Chicago, IL **Art Director**

Art directed campaigns for health care clients

Designed print, digital and environmental materials

Oversaw video shooting and production

### **MKTG, Inc.** 2011

Chicago, IL **Graphic Designer**

Worked on Nike and ComEd accounts

Designed creative for Nike events and races